2017 Pillars of Excellence Sponsorship Levels

All Sponsorship Levels Receive:

• Recognition in marketing materials including:
  o Invitation
  o Event Program
  o E-mail reminders (3,500 impressions)
  o Alumni Association e-news (70,000 impressions)
  o Alumni Association Web site
  o Local and regional media coverage when possible
  o Mentioned in various law-related publications when possible

• Company Logo on:
  o Hilton Memphis Hotel Lobby Signage
  o Projection screens in main ballroom
  o Signage around Cocktail Hour lobby

Exclusive Title Sponsor - $15,000 (1)

• “Presented By” Naming Rights each time event is mentioned
• Company Logo on Event Program
• Company identified as Title Sponsor during event
• 3 Dinner Tables (30 seats)
• Entry to the VIP Meet & Greet Reception (30 tickets)

Exclusive VIP Meet & Greet Sponsor - $10,000 (1) - SOLD

• Exclusive Sponsor for Meet & Greet Reception with Pillars Recipients
• Company logo on projection screens in VIP lounge
• 2 Dinner Table (20 seats)
• Entry to the VIP Meet & Greet Reception (20 tickets)

Cocktail Hour Sponsor - $3,500 (5)

• Company logo on signage at each bar during Cocktail Hour and bars in VIP reception
• 1 Dinner Table (10 seats)
• Entry to the VIP Meet & Greet Reception (10 tickets)

Pillar of Excellence Sponsor - $2,500 (Unlimited)

• 1 Dinner Table (10 seats)

Recognition Partner - $750 (Unlimited)

*Recognition Partner only receives the following:

• Company recognized in marketing materials including, but not limited to:
  o E-mail reminders (3,500 impressions)
  o Alumni Association Web site
  o Logo on signage inside Hilton Memphis Hotel
  o Company name on event program

Dinner Table - $1,500 (10 seats)
Individual Ticket - $150 | Individual Ticket & Entry to VIP Reception - $200

Date of event is Saturday, August 26 at Hilton Memphis (939 Ridge Lake Blvd.)